

STORE CLOSED ALL DAY TODAY

WANAMAKER'S

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WEATHER
Fair

This News for Monday—the Wanamaker Store Will Be Closed Today and All Other Saturdays in July and August

Our Employes in Philadelphia and New York Are Free Today

to rest and enjoy themselves. Each of the nine Saturdays of July and August are their very own all-day holidays without affecting their earnings, and this with their annual two weeks' holidays.

What a change has come along in the past fifty-eight years, since store work began at 7 and ended at 7, and Saturday night at 10 or 11!

We have the records of the beginnings of shorter hours, now limited as a rule to eight hours, including lunchtime. We started the regular half-day Saturday, and then afterward the whole of the Saturday holidays in July and August of each year.

There is a great happiness for us all in having some of the burden of labor lifted, and having some days our own without loss, in which we can get better acquainted and play with our kinsfolk and friends.

(Signed) *John Wanamaker*

July 5, 1919.

Fine French and Other Blouses

Hot weather is just beginning, and it isn't too late even now to lay in one's stock of cool blouses. The French Room is showing a great many, from the severely simple sports shirts of habutai to the finer lins and voiles decorated with real Irish, real filet and handwork.

Prices are \$13.50 to \$47.50.
(Third Floor, Chestnut)

Speaking of Waists—Here Are Specials

Part lins in rose, green, lavender, brown and blue at \$1. Dotted white swisses and lingerie waists at \$1.50 and \$1.65. Georgette crepes and crepes de chine—many dainty colors and white, \$3.85 to \$5.
(East and West Aisles)

Women's Pink and White Gowns of Tricolette Priced at \$50 to \$62.50

Charming new things, which will look their prettiest under the sunshine at the mountains or seashore. They all have the straight silhouette, but the details vary—one style has embroidered apron front and back; one heavy embroidery on cuffs, collar and pockets; another has open-work stripe, and is possibly the prettiest of all.



Prices \$50 to \$62.50.
(First Floor, Central)

Cool Cotton and Bewitching Styles Meet in Young Women's New Frocks

If you are looking for something new and pretty and not expensive—a frock to wear on the hottest day or one not so hot, the Young Women's Store suggests—

Deliciously cool voiles in delicate colors or gay printed or flowered effects (many of them look like fine crepes).

Or fine ginghams in small checks or large plaids and usually brightened with white collar or cuffs or snowy vestee.

Or these charming new novelty cotton dresses, lacy and frilly and pretty as can be.

And there are 'most as many prices as dresses—\$8.50 to \$25—and 14 to 20 year sizes.
(Second Floor, Chestnut)

Women's Cool Underwear Comfortably Cut

It takes more than thin, light fabrics to make cool underwear. Equally important is the way the garments are cut.

Wanamaker underwear is made over generous patterns that fit well yet allow freedom of movement.

Materials are cotton, lisle, mercerized cotton, silk and glove silk, made into vests, drawers, camisoles, envelope chemises and combination suits.

Prices are 25c to \$15.
(First Floor, Market)

The Sports Hat in All Its Charming Phases

has a Salon of its own on the Second Floor.

There are gay-hued ribbon hats to match sweaters.

There are rough straws in sailor and mushroom shapes—some bound with crepe Georgette in lovely colors.

There are Panamas with plain bands or fancy scarfs.

There are fine Milan straws with shady brims.

And sailors of many kinds and straws, larger hats of embroidered cotton, cool mull or swiss hats and others of straw in two colors.

Use them for all sports occasions—prices start at \$8.
(Second Floor, Chestnut)

New Beaded Handbags for Semi-Mourning

They are made of dull and bright jet beads combined, with sometimes a touch of purple. The combinations are effective, yet dignified.

Some have beaded tops, others black celluloid tops.
(Main Floor, Chestnut)

Women's Louis-Heel Oxfords of Dove-Gray Buckskin

About as dainty and pretty Summer shoes as we have seen. Long vamps, pointed toes, high heels and turn soles all combine to give a light and graceful effect. Price \$12 a pair.
(First Floor, Market)

Net Vestings So Popular They Don't Stay Long

Now we hope we have caught up with the demand, for there is really a fine assortment.

These vestings are particularly liked because it is such a simple matter to cut off the required length or width as the case may be and the dainty vestee is made. In cream or white net with ruffles of net or lace and some have insets of Valenciennes insertion, \$2.25 to \$5.25 a yard.
(Main Floor, Central)

Women's Embroidered Kimonos

Five cases have arrived from Japan and very welcome they are, too, such kimonos having been particularly hard to get for several months. They are of cotton crepe, and made with American sleeves and felled seams; the colors are gray, two blues, two pinks and wistaria; and the embroidery is of birds and flowers and dots. Prices \$3.85 to \$5.50.
(Third Floor, Central)

Large Undermuslins

Sleeveless nightgowns first—and they are even more of a boon to the plump woman than to the slender, when hot weather comes. These are lace and ribbon-trimmed and cost \$3.25 and \$3.85. Cotton crepe bloomers, \$1.50. Cool crepe chemises, \$1.25, \$2.25 and \$2.50.
(Third Floor, Central)

Waist Linings of Cool Net—90c

Linings already made up—of firm, good white net, high in the back and low in front, fastening down the front and on firm, white waistbands.

Use them to freshen up your old frocks or in making new dresses.
(Main Floor, Central)

American Lady Corsets

One model for the average figure has low bust and long skirt and its material is light coutil. Price is \$2.50.

A topless model in flesh-color has a free hip and an elastic section at the waist. \$3.50.

A model for tall figures has medium bust, broad elastic inserted in skirt, good boning and long hips. \$4.50.

A pink striped corset is topless with elastic in front and a slightly high back. \$4.50.

Another topless is pink, long and strongly boned. \$4.50.
(Third Floor, Chestnut)

New Goods in the Sale of Domestic Rugs

This half-yearly sale of rugs is not merely a clearaway of odd lots, but there are many brand-new pieces in it. For Monday we can report a shipment of splendid new Wilton rugs, all underpriced.

Savings throughout range from a fourth to a half. Among the new rugs are a lot of high-grade Wiltons in 9x12-ft. size at \$110. Also some seamless Wiltons with plain centers and plain and fancy borders. These have slight imperfections that will not affect the wear and are scarcely distinguishable. 9x12 ft., \$78 and \$85. 8.3x10.6 ft., \$75. Other Wilton rugs in 9x12-ft. size, \$80 and \$95. Velvet rugs, 9x12 ft., \$38.50. Axminster rugs, 9x12 ft., \$39; 8.3x10.6 ft., \$37.50. Tapestry Brussels rugs, 9x12 ft., \$29 and \$39.

Summer Rugs Specially Priced

Japanese rush rugs, oval, 9x12 ft., \$25; 8x10 ft., \$22.50. Colonial rag rugs, 12x15 ft., \$17.50; 9x12 ft., \$10.75; 8x10 ft., \$8.75.
(Seventh Floor, Chestnut)

Beautiful Persian Saruks in the Oriental Rug Disposal Monday

The number of fine Persian carpets in this country is now comparatively very small, and incoming shipments are insignificant, computed with those of former years. The inevitable result is a tendency of prices to advance.

In view of this, the prices prevailing in this sale are remarkably low.

The Saruk carpets, which have been newly added to the disposal, are marked \$575 to \$1575 and the smaller Saruks from \$42.50 to \$350.

These are probably the last we shall have at such low markings in some time.

12.7x9 ft., \$575.	12.6x9 ft., \$647.
12.2x8.10 ft., \$627.	11.7x8.8 ft., \$637.
12.4x8.2 ft., \$645.	11.6x8.9 ft., \$655.
12.5x8.10 ft., \$675.	12.7x9.3 ft., \$675.
11.9x8.8 ft., \$665.	14x 21 ft., \$1575.

Small Saruks, 4x6.6 ft., \$135 to \$350. 3x5 ft., \$95 to \$200. 2.8x1.8 ft., \$42.50. The sale also includes Savalon and Mahal carpets from \$197 to \$387 in sizes 10.11x7.1 ft. to 11.8x8.2 ft. The Chinese carpets are now marked \$145 to \$497, in sizes 8.11x6.2 to 12.10x10 ft. Mosul rugs, 3x6 ft. to 3.6x6.6 ft., are \$39 to \$57. Irens (Dozarts), 3x6 ft. to 3.8x5 and 7 feet, \$110 to \$185. Al-Shiraz, averaging 4x7 feet to 5x8 feet, \$100 to \$150. Chinese rugs, \$25 to \$50, for sizes 2x4 feet, and \$60 to \$100, for sizes 3x6 feet to 4x7 feet.
(Seventh Floor, Chestnut)

Dust Coats Are Natural Protectors to Pretty Frocks

Women who have given thought to the matter don't hesitate to say that they save their price over and over again.

For as little as \$3.75 there are some thoroughly practical linene dusters, made long and full with wide armholes. They are "specials."

Mohair dust coats, two shades of gray, come in coat form at \$10 and in cape form, with vest and belt, at \$12.75.

Tussah silk pongee coats, natural color, quite pretty enough for other purposes, \$20.
(First Floor, Central)



For the Very Little Babies—Layettes

For women who like to get their baby's outfits all at once, the Infants' Wear Store (which has everything the baby needs and wears, from bibs to bassinets) will select and assemble complete layettes.

Prices begin at \$15 for a very practical outfit and go on up to \$500 for an exquisite layette of fine hand-made garments, French, of course.

There is also a comprehensive collection of nursery furniture, including wardrobes, bassinets, cribs and chairs. The cribs start at \$25 and go up to \$48, and we will, if you wish, trim the cribs or other articles in any way that you like.

And for mothers who wish to purchase garments separately, there are dainty American and lovely French slips, undergarments of all kinds, christening robes, coats, capes, blankets, pillows and small accessories for babies.
(Third Floor, Chestnut)

Crepe de Chine Skirts Special at \$11.75

In other words, there is a saving of exactly \$5 on each skirt. And they are wonderfully pretty skirts, box pleated all around with a wide tucked girdle, trimmed with a row of four pearl buttons. The colors are a delicate flesh pink or white.

Such a skirt is bound to be most useful to any woman.
(First Floor, Central)

Plain Colored Voiles Look Cool and Are Cool

Many women who have been wearing figured materials are turning to these plain colored voiles for a change.

It hasn't been too easy to get all the colors wanted in these voiles, but lately there have been a number of good-sized shipments. Now one can have all the light tints that make up so prettily for afternoon and evening and the darker shades, such as navy blue, for street frocks.

Also there are several prices, \$8c, 50c, 85c, 75c, \$1 and \$1.25 a yard.
(First Floor, Chestnut)



All the Best Music When You Want It

Suppose you had the power, when you wanted to hear some particularly fine composition, to summon one of the master pianists of the world to play it for you.

In your own home.

On the instant!

No one can do that, but any one can have the same effect with an

Ampico Reproducing Piano

With the Ampico reproducing piano you can have the best music in the world, as it is played by the greatest artists. And neither you nor any one else could tell that the piano was not being played by hand, if you were in another room.

The Ampico reproducing piano is marvelously faithful in reproducing the last whisper of expression in the performance of the master. It is to be heard at the Wanamaker Store only, in Philadelphia, and is combined with the following instruments:

Chickering-Ampico uprights, \$1700. Schomaker-Ampico uprights, \$1600. Haines Bros. Ampico uprights, \$1100. Marshall and Wendell Ampico uprights, \$1000. The celebrated Knabe Ampico uprights, \$1650. Chickering Ampico grands, \$2750, \$2950 and \$3200. The celebrated Knabe Ampico grands, \$2750, \$2950, \$3200 and \$3350. Any of these instruments may be bought on convenient terms.
(Egyptian Hall, Second Floor)

The Bed Seems So Cool in a Dimity Spread

Cool dimity spreads for Summer beds are a conspicuous feature of our genuine stocks.

Single-bed sizes at \$2.50, \$2.75, \$3 and \$4; double-bed sizes at \$3, \$3.50, \$4, \$5 and \$6 each.

Some with scalloped edges and cut corners; some all white, some with stripes of pink or blue.

Four styles of weaves to select from.
(Sixth Floor, Central)

A Timely Little Sale of Many Necessary Toilet Articles

And because the prices have been made so special many people find it a great economy to buy for some time ahead. They are all good things to have on hand in warm weather or to take away for the Summer trip.

Toilet soaps, violet, rose, heliotrope, lilac and vegetable oil, 8c a cake, 90c a dozen.

Shaving cream, 18c a tube.

Other depilatory powder, 35c a box.

Ozo deodorant, 20c.

Peroxide, 35c a bottle.

Witch hazel, 35c and 65c a bottle.

Violet ammonia, 20c and 75c a bottle.

Lilac and wistaria vegetable oil, 75c a bottle.
(West Aisle and Main Floor, Chestnut)

Brushes

Hair brushes, 35c to \$2.25.

Tooth brushes, 20c.

Shaving brushes, 25c, 35c and 50c.

Bath brushes, 50c.

Imitation Ivory Toilet Articles

Hair brushes, \$1.25 to \$1.75.

Combs, 10c to 25c.

Puff boxes, 25c to \$1.

Hair receivers, 50c and \$1.

Shaving brush cases, 30c.

Tooth brush cases, 35c.
(West Aisle and Main Floor, Chestnut)

The Decorated Suit for a Breakfast Room

Furniture decorating is an interesting study. It is as easy to spoil a decorative scheme as it is to spoil a picture.

But then, the thing that spoils a scheme in the eyes of some people makes it attractive in the eyes of others; so there you are.

This leads to a very reasonable conclusion. If one wants to buy some decorated furniture it is all important to come to where there is a variety of it and to where one can have one's own ideas carried out in a decorative scheme if one desires.

It seems as if we are all the time showing more beautiful types of decorated breakfast-room and dining-room suits.

In addition to the gem of a suit in blue-gray enamel with ivory trimming and old rose decoration, of which we told recently, there is another exquisite suit now on the floor. This is made up of eight pieces, and the prevailing color is black enamel with lines of canary yellow and profuse decorations of wild flowers.

Constructively the pieces are sound, practical and convenient. The china cabinet has a drawer in its base, the serving table has a two-inch deck rail, the extension table is of the gate-leg type with drop leaves and a 48-inch top, and the chairs have rush seats.

The entire suit has turned legs and in its general air of quaintness takes one back to the old New England days, while at the same time it is distinctly novel. The price is \$345.
(Seventh Floor, Central)